

HIYAB TEKLU

Technical Writer | Content Strategist | Brand Communicator

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PROFILE

I translate complex technical subjects into clear, useful content that people understand and remember. Strong at learning quickly, working independently, and communicating across technical and non-technical contexts. Knowledgeable in technology, marketing, and behavioral psychology, with the ability to adapt quickly in fast-moving environments.

EXPERIENCE

Qesem Academy & Qesem University

Jan 2024 – Present

Content Creator · Question Architect · Science Communicator

- Write and publish daily educational content for 95,000+ high school and university students.
- Personally solved and verified 3,000+ questions for commercial quiz app with 99.8% accuracy rate.
- Contributed 90%+ of the content for the Qesem Quiz App, now used by students nationwide.

Wisdom Tower

Jun 2024 – Present

Founder · Curator · Community Organizer

- Built a free digital learning library from scratch cataloged 10,000+ educational materials.
- Organized resources into 100+ structured domains covering every course in Ethiopian higher education.
- Grew the channel to 25,000+ active university students, researchers, and innovators.

ACHIEVEMENTS

Bybit Africa Visionary students Award -Top 5

Kenya & Ethiopia, 2025

Austrian Embassy Essay Contest -Top 10

National, 2026

Active Noise Cancellation System Innovation -Top 3

Haramaya HIT, 2025

SKILLS

Hard Skills

- SEO
- Adobe Creative Cloud
- Prompt Engineering
- Non-Linear Editing

Soft Skills

- Troubleshooting
- Abstract Thinking
- Time Management
- Emotional Intelligence

CERTIFICATIONS

IBM

Process Control · Personality Dynamics · Customer Engagement

HP LIFE

Business Email · Business Communications · Effective Presentations

UniAthena / Cambridge

CTO Program · Managing Technological Innovation

Udemy

Technical Writing · Copywriting & Business Writing · Graphic Design

EDUCATION

B.Sc. in Electrical and Computer Engineering

Expected 2028

Haramaya Institute of Technology, Ethiopia